

Children in the early years need

Loving and secure relationships



Healthy food and environments



Opportunities for play and discovery



Positive and inclusive communities



A sense of belonging



Access to services and support



What can I do?

Every person in Tasmania – families, grandparents, aunts, uncles, community members, educators, workplaces and service providers – has a part to play in helping Tasmanian children to reach their potential. When every child thrives, all Tasmanians benefit.

- » Experiences and environments in our early years have a lasting impact on our mind, brain and body.
- » What happens during this time provides the foundation for all future learning, behaviour and health
- » Play, read, love, listen, talk and nurture Tasmania's children in their early years everywhere everyday



Join B4 and be part of the movement for change

We can all contribute to ensuring that children and families have access to supportive relationships, healthy food and environments. We can help to provide opportunities for learning and enjoyment, supportive local services, and a sense of community. Every interaction matters – big or small – because it can contribute to a child's wellbeing.

Let's make each experience count!

B4 Support Team

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Early Years Coalition



The B4 Early Years Coalition supports the:



United Nations

Convention on the Rights of the Child

TASMANIAN
GOVERNMENT
INITIATIVE



Tasmanian
Government

What is the B4 Early Years Coalition?

The B4 Early Years Coalition (B4) is an initiative of the Tasmanian Government and was launched in August 2016 with the name B4 representing the early years of a child's life from pregnancy to age four. As a collective impact initiative, B4 connects, supports, engages with, and encourages, individuals and organisations to work together to ensure all children in Tasmania in the early years, reach their potential.

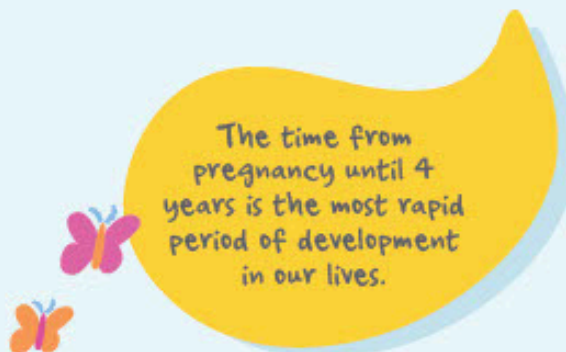
B4 is made up of a broad membership base of over 200 Leaders, Members, Supporters and Friends supported by a backbone organisation, the B4 Support Team. A membership base who are passionate and committed to supporting children from pregnancy to 4 years to get a great start, by working together with their families and communities.

Our vision

Every child in Tasmania, is cared for and nurtured through the early years, no matter what.

Our goals

- » Everybody values the early years
- » Everybody supports the early years
- » Everyone works together for the early years



Why the early years?

The evidence and research is overwhelming that the period from pregnancy to 4 years is a once-in-a-lifetime developmental window of opportunity for every child.

The early years matter because:

- » In the early years a child's brain develops more rapidly than at any other time in their life.
- » Experiences early in life can last a lifetime.
- » Experiences in the early years can be positive or negative, and affect a child's social, emotional, economic, physical and psychological health over their lifetime.
- » Everyone benefits from investments in early childhood; getting things right in the early years is easier and more effective than trying to fix them later in life.

Children in the early years learn through play and experiences: watching, touching, copying, tasting, trying, repeating, listening, smelling, running, walking, jumping, dancing, singing, talking, exploring, laughing, loving, reading...

Reference

Harvard University Center on the Developing Child

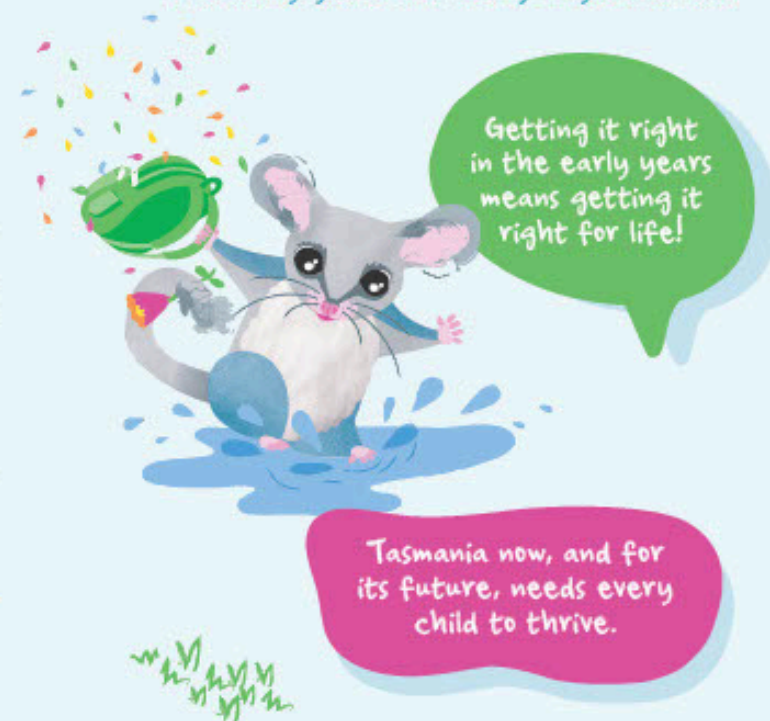
Why B4?

No single policy, government department, organisation, program, community or family can ensure every child in Tasmania gets a great start, the early years needs a Collective Impact approach.

From the very moment a life begins, a child's experiences and environments will shape their lifelong learning, health and development.

By working together, Tasmanians can create strong positive communities that support families to provide experiences and environments that allow their children to thrive. Every effort – however small – that helps to ensure every child has the very best start to life, creates a better Tasmania for us all.

The early years are everybody's business.



Loving Playing Running Jumping Reading Singing Listening Exploring Laughing Talking Loving Playing Running